

**Pervis Parker
P2E, LLC
2232 Seven Road
Batesville, MS 38606**

May 24, 2018

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Marlene Dortch, Secretary

Re: MB Docket No. 17-289

Dear Ms. Dortch:

It is with great pleasure that I submit this letter to the FCC in support of establishing an incubator program to bring more minorities and women into the ranks of broadcast ownership. From my experience, any incubator program the FCC develops should address the single greatest barrier to entry facing nearly all new minority and female broadcasters, which is access to capital.

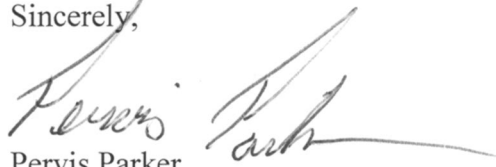
With almost ten years of experience working in broadcasting, I have learned a lot about what is required to operate a television broadcast station successfully. I began my career in 2010 as Creative Services Director for Stations WDBD (Fox), WUFX (MyNetworkTV), and WXMS-LP (MeTV) in Jackson, Mississippi. When WUFX was acquired by Tougaloo College in 2012, I became the station's General Manager, and the station was rebranded under the call letters WLOO.

After serving as general manager for WLOO for four years, I became interested in owning a station. In 2016, I was accepted to the National Association of Broadcasters Education Foundation's Broadcast Leadership Training Program (BLT), where I would develop the expertise I needed to acquire and manage a station independently. Soon after I joined BLT, I learned of a potential opportunity to purchase a small market television station. I believed that for the station to be successful, I would need capital not only for the purchase of the station and working capital, but additional funds to update the station's equipment and develop new programming initiatives. Unfortunately, I was unable to secure a loan for the full purchase price, and could not identify a partner or "angel" investor who could help me bridge the gap. Although I was disappointed, I remain optimistic that station ownership is in my future. Until then, I have continued to develop relevant industry expertise. I recently began a new position running a regional sports network. I am also the President of my own television production company, P2E, LLC.

From my point of view, facilitating relationships by providing incentives to larger established broadcasters will allow prospective owners who face financial barriers to clear those hurdles. To that end, I encourage the Commission to continue its efforts to establish an incubator program.

Thank you for considering my views. If there is any additional information I can provide, please don't hesitate to contact me.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Pervis Parker', written in dark ink.

Pervis Parker
President
P2E, LLC